



## 50th Anniversary Celebration Sponsorship Opportunities

Victory Programs (VPI) opens the door to hope, recovery, and community for individuals and families facing homelessness, addiction, trauma, HIV/AIDS, and other chronic health conditions. Since 1975, corporations, foundations, and individuals have long supported Victory Programs to make our mission possible. As an event sponsor, you will directly impact countless lives while promoting your company and its core values.

The 50th Anniversary event will reflect on our storied journey, honor our accomplishments, and acknowledge the incredible support we've received from our community of donors, partners, leaders, and volunteers.

To become a sponsor, please contact Chief Development Officer Kelly Whalen at [kwhalen@vpi.org](mailto:kwhalen@vpi.org) or 617-318-3434 x148.



## Sponsorship Levels

### Victory Leader

\$50,000

*Premier Sponsorship  
Opportunity*

This exclusive opportunity is available for up to (3) sponsors at \$50,000 each, giving your company unparalleled visibility at the 50th Anniversary Celebration. Exclusive Benefits Include:

- **Event Title Recognition:** Your company will be prominently featured in the event title as a lead sponsor (e.g., “Presented by [Company Name]”).
- **VIP Meet & Greet Access:** Special invitation for you and your guests to attend the pre-event meet & greet alongside key speakers, honorees, and other VIPs.
- **8 VIP Tickets:** Includes access to both the VIP Meet & Greet and the main Celebration event.
- **Welcome/Closing Remarks:** Opportunity for your company to deliver welcome or closing remarks at the event.
- **Premier Logo Placement:** Your company’s logo will be prominently displayed on all event materials, including digital and print promotions, signage, press releases, and email communications to our 7,000+ supporters.
- **Newsletter Spotlight:** A dedicated feature on your company in our Fall 2025 newsletter, reaching our broad audience of supporters.
- **Step & Repeat Branding:** Your logo will be prominently displayed on the Step & Repeat backdrop, ensuring high visibility in photos.
- **Social Media Recognition:** Recognition of sponsorship with every event social post across our social media channels.
- **Verbal Recognition:** Acknowledgment during the speaking program as a key event sponsor.
- **Program Book Feature:** A full-page feature of your company in the event’s digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests to take home.
- **Exclusive Invitations:** Your company will receive invitations to Victory Programs’ exclusive events throughout the year.
- **Customizable Benefits:** We will work with you to tailor the sponsorship benefits to align with your goals.



## Sponsorship Levels

### Victory Partner \$25,000

- **VIP Meet & Greet Access:** Special invitation for you and your guests to attend the pre-event meet & greet alongside key speakers, honorees, and other VIPs.
- **6 VIP Tickets:** Includes access to the VIP Meet & Greet and Celebration event.
- **Premier Logo Placement:** Your company's logo will be prominently displayed on all event materials, including digital and print promotions, signage, press releases, and email communications to our 7,000+ supporters.
- **Newsletter Spotlight:** A feature on your company in the Fall 2025 newsletter.
- **Social Media Posts:** Four dedicated social media posts recognizing your sponsorship.
- **Verbal Recognition:** Acknowledgment during the event's speaking program.
- **Program Book Feature:** A full-page feature of your company in the event's digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Your company will be invited to Victory Programs' exclusive events throughout the year.
- **Customizable Benefits:** Sponsorship benefits can be customized to meet your company's needs.

### Victory Advocate \$15,000

- **VIP Meet & Greet Access:** Special invitation for you and your guests to attend the pre-event meet & greet alongside key speakers, honorees, and other VIPs.
- **5 VIP Tickets:** Includes access to the VIP Meet & Greet and Celebration event.
- **Event Promotion Logo Placement:** Your company's logo will be featured on various event materials, including digital and print promotions, press releases, and email communications to our 7,000+ supporters.
- **Newsletter Spotlight:** Your company will be spotlighted in our Fall 2025 newsletter.
- **Social Media Posts:** Three dedicated social media posts recognizing your sponsorship.
- **Verbal Recognition:** Acknowledgment during the event's speaking program.
- **Program Book Feature:** A half-page feature of your company in the event's digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Your company will be invited to Victory Programs' exclusive events throughout the year.
- **Customizable Benefits:** Sponsorship benefits can be customized to meet your company's needs.



## Sponsorship Levels

### Victory Champion \$10,000

- **VIP Meet & Greet Access:** Special invitation for you and your guests to attend the pre-event meet & greet alongside key speakers, honorees, and other VIPs.
- **3 VIP Tickets:** Includes access to the VIP Meet & Greet and Celebration event. Plus, the option to purchase three more tickets at a special rate.
- **Event Promotion Logo Placement:** Your company's logo will be featured on various event materials, including digital and print promotions, press releases, and email communications to our 7,000+ supporters.
- **Newsletter Spotlight:** A spotlight on your company in the Fall 2025 newsletter.
- **Social Media Posts:** Two dedicated social media posts recognizing your sponsorship.
- **Verbal Recognition:** Mention during the event's speaking program.
- **Program Book Feature:** A quarter-page feature of your company in the event's digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Invitations to Victory Programs' exclusive events throughout the year.

### Victory Supporter \$5,000

- **2 Event Tickets:** Plus, the option to purchase up to 2 more at a special rate.
- **Event Promotion Logo Placement:** Your company's logo will be featured on various event materials, including digital promotions and email communications to our 7,000+ supporters.
- **Social Media Post:** One dedicated post recognizing your sponsorship.
- **Program Book Listing:** Company name listed in the digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Your company will receive invitations to Victory Programs' exclusive events.
- **Customizable Benefits:** We will tailor benefits to align with your company's objectives.



## Sponsorship Levels

### Victory Friend \$2,500

- **1 Event Ticket:** Plus, the option to purchase up to 3 more at a special rate.
- **Event Promotion Logo Placement:** Your company's logo will be featured on various event materials, including digital promotions and email communications to our 7,000+ supporters.
- **Social Media Post:** One post recognizing your sponsorship.
- **Program Book Listing:** Company name listed in the digital and print program book.
- **Branded Takeaway Items:** Option to provide branded items for 200+ guests.
- **Exclusive Invitations:** Your company will receive invitations to Victory Programs' exclusive events.

### Tailored Packages and More Information

A member of the VPI development team is happy to discuss customizing benefits and packages that fit your company's philanthropic interests. For more information about sponsorship and giving opportunities, contact [development@vpi.org](mailto:development@vpi.org).

*Sponsorships and donations are fully tax-deductible, as Victory Programs does not provide any goods or services in exchange for your contribution.*

# Sponsorship Levels

	Victory Leader	Victory Partner	Victory Advocate	Victory Champion	Victory Supporter	Victory Friend
Sponsorship Cost	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Exclusive Sponsorship (or Co-Sponsor)	Yes	No	No	No	No	No
Recognition in Official Event Title	Yes	No	No	No	No	No
Invitation to VIP Meet & Greet with Special Guests	Yes	Yes	Yes	Yes	No	No
Tickets to VIP Meet & Greet and Celebration	8 Tickets	6 Tickets	5 Tickets	3 Tickets (up to 3 more at a special rate)	2 Tickets (up to 2 more at a special rate) (Celebration only)	1 Ticket (up to 3 more at special rate) (Celebration only)
Welcome/Closing Remarks Opportunity	Yes	No	No	No	No	No
Logo/Name on Event Materials	Yes - Premier Logo Placement	Yes - Premier Logo Placement	Yes	Yes	Yes	Yes
Newsletter Spotlight in Fall 2025 Edition	Yes	Yes	Yes	No	No	No
Logo on Step & Repeat	Yes	No	No	No	No	No
Social Media Recognition Rate	Recognition with all event social posts	4 posts	3 posts	2 posts	1 post	1 post
Verbal Recognition During Event Speaking Program	Yes	Yes	Yes	Yes	No	No
Program Book Feature (Digital & Print)	Full Page	Full Page	Half Page	Quarter Page	Listing Only	Listing Only
Optional Branded Takeaway Items Opportunity (200+ Guests)	Yes	Yes	Yes	Yes	Yes	Yes
Invitation to Exclusive Victory Programs Events	Yes	Yes	Yes	Yes	Yes	Yes
Customizable Sponsorship Benefits	Yes	Yes	Yes	Yes	Yes	No